

Entrepreneurship development training modules of Elam programme

HELNETAS Swiss Intercooperation Nepal

Elam/Helvetas Swiss Intercooperation Nepal promotes resource based enterprise, which focuses on employment generation by promoting local resources and creating its value chains through market system development approach. It aims to benefit disadvantaged women and men in Nepal with employment opportunities generated through the productive use of local resources. Unemployed and underemployed men and women with a particular emphasis to disadvantaged groups are the primary stakeholders of the project. This includes the exploration of markets and sub-sector analyses, tests and development of new products, approaches and technologies and pilot implementation through partnership with the private sector. The project facilitates for market system development for enterprise development.

To promote entrepreneurship of micro entrepreneurs, Elam project uses modular based business trainings. These have been developed based on numerous years of experience in micro enterprise development along with employment related experience. Training manuals of each module are prepared in Nepali language and uploaded in HELNETAS Nepal website for public uses.

Module 1: Business awareness for start-up

New enterprise orientation: Along with helping possible micro entrepreneurs to choose suitable capability, the module also helps them develop entrepreneurship skill.

Business Plan for business-start up: will choose among those who have business plan and will support them establish an organised enterprise based on business plan.

Module 2: Business Expansion

Business expansion orientation: helps those who have micro enterprises that are operating, have expansion possibility. It also helps in the development business skills of micro entrepreneurs.

Business Plan for growth: will support in the expansion of the planned enterprise. It also helps to enhance their business skills on market and marketing, selling skills, facilitation for credit linkage.

Objectives:

- The objective of this training manual is help in a planned establishment and expansion of micro enterprises by enhancing entrepreneurial skills through delivery of the business skills systematically to micro entrepreneurs.
- The development of micro enterprises will increase the income, employment and profit of the poor by getting business skills through training modules

Manual users:

These directives can be used for micro entrepreneurship development and planning orientation trainer and business service provider

Educational materials in the manual, pictures and games should be used in accordance to the directives mentioned in the curriculum of the training manual.